
University of Pretoria Yearbook 2021

Industrial marketing 880 (IBM 880)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	16.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	14 lectures per week, 2 web-based periods per week, 22 other contact sessions per week, 6 discussion classes per week
Language of tuition	Module is presented in English
Department	Engineering and Technology Management
Period of presentation	Semester 1

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